APPLIED MATERIALS: COMPETITIVE ANALYSIS OF SERVED MARKETS

Table of Contents				
Chapter 1	Introduction	1-1		
Chapter 2	Applied's Strategies	2-1		
2.1	Market Strategies	2-1		
2.1.1	Driving Demand for Processing Equipment	2-2		
2.1.2	A Global Presence	2-3		
2.1.3	Meeting Customer Needs	2-17		
2.1.4	New CEO's Strategy	2-18		
2.2	Business Strategies	2.19		
2.2.1	Silicon Systems Group	2-24		
2.2.2	Applied Global Services	2-27		
2.2.3	Display	2-29		
2.2.4	Energy and Environmental Solutions	2-34		
2.3	Technology Strategies	2-36		
2.4	Product Strategies	2-39		
2.5	Acquisition Strategies	2-42		
2.6	Legal Strategies	2-52		
2.7	Financial Analysis	2-63		
Chapter 3	Market Forecast	3-1		
3.1	Market Drivers	3-1		
3.1.1	Semiconductor Market	3-1		
3.1.2	Technical Trends	3-3		
3.1.3	Economic Trends	3-9		
3.2	Applied Materials - Global Market Leader Until 2019	3-14		

3.3	Market Size and Market Shares	3-17
3.3.1	Chemical Vapor Deposition	3-17
3.3.2	Physical Vapor Deposition	3-21
3.3.3	Dry Etch	3-25
3.3.4	Rapid Thermal Processing/Oxidation/Diffusion	3-29
3.3.5	Silicon Epitaxy	3-33
3.3.6	Chemical Mechanical Planarization	3-37
3.3.7	Metrology and Inspection	3-41
3.3.8	Ion Implantation	3-45
Chapter 4	Competitive Environment	4-1
4.1	Introduction	4-1
4.2	Lam Research	4-2
4.2.1	Strategies	4-2
4.2.2	Products	4-5
4.2.3	Financial Analysis	4-13
4.3	Tokyo Electron Limited	4-15
4.3.1	Strategies	4-15
4.3.2	Products	4-18
4.3.3	Financial Analysis	4-21
4.4	KLA	4-23
4.4.1	Strategies	4-23
4.4.2	Products	4-25
4.4.3	Financial Analysis	4-29
4.5	ASM International	4-31
4.5.1	Strategies	4-31
4.5.2	Products	4-33
4.5.3	Financial Analysis	4-37
4.6	Axcelis	4-38
4.6.1	Strategies	4-38
4.6.2	Products	4-39
4.6.3	Financial Analysis	4-40

4.7	Canon Anelva	4-41
4.7.1	Business Sectors Covered In The Market Analysis Chapter	4-41
4.7.2	Company Profile	4-41
4.7.3	Company Financials	4-42
4.8	Ebara	4-43
4.8.1	Business Sectors Covered In The Market Analysis Chapter	4-43
4.8.2	Company Profile	4-43
4.8.3	Company Financials	4-45
4.9	Eugene Technology	4-47
4.9.1	Business Sectors Covered In The Market Analysis Chapter	4-47
4.9.2	Company Profile	4-47
4.9.3	Company Financials	4-48
4.10	Hitachi High-Technologies	4-49
4.10.1	Business Sectors Covered In The Market Analysis Chapter	4-49
4.10.2	Company Profile	4-49
4.10.3	Company Financials	4-51
4.11	Hitachi Kokusai Electric	4-52
4.11.1	Business Sectors Covered In The Market Analysis Chapter	4-52
4.11.2	Company Profile	4-52
4.11.3	Company Financials	4-53
4.12	Jusung Engineering	4-54
4.12.1	Business Sectors Covered In The Market Analysis Chapter	4-54
4.12.2	Company Profile	4-54
4.12.3	Company Financials	4-55
4.13	KC Tech	4-56
4.13.1	Business Sectors Covered In The Market Analysis Chapter	4-56
4.13.2	Company Profile	4-56
4.13.3	Company Financials	4-57
4.14	Lasertec	4-58
4.14.1	Business Sectors Covered In The Market Analysis Chapter	4-58
4.14.2	Company Profile	4-58
4.14.3	Company Financials	4-59
4.15	Nissin Ion Equipment	4-60

4.15.1	Business Sectors Covered In The Market Analysis Chapter	4-60
4.15.2	Company Profile	4-60
4.15.3	Company Financials	4-60
4.16	NuFlare Technology	4-61
4.16.1	Business Sectors Covered In The Market Analysis Chapter	4-61
4.16.2	Company Profile	4-61
4.16.3	Company Financials	4-62
4.17	Screen Semiconductor Solutions	4-63
4.17.1	Business Sectors Covered In The Market Analysis Chapter	4-63
4.17.2	Company Profile	4-63
4.17.3	Company Financials	4-65
4.18	SEMES	4-66
4.18.1	Business Sectors Covered In The Market Analysis Chapter	4-66
4.18.2	Company Profile	4-66
4.18.3	Company Financials	4-67
4.19	SEN	4-68
4.19.1	Business Sectors Covered In The Market Analysis Chapter	4-68
4.19.2	Company Profile	4-68
4.19.3	Company Financials	4-69
4.20	TES	4-70
4.20.1	Business Sectors Covered In The Market Analysis Chapter	4-70
4.20.2	Company Profile	4-70
4.20.3	Company Financials	4-71
4.21	Ulvac	4-72
4.21.1	Business Sectors Covered In The Market Analysis Chapter	4-72
4.21.2	Company Profile	4-72
4.21.3	Company Financials	4-73
4.22	Wonik IPS	4-74
4.22.1	Business Sectors Covered In The Market Analysis Chapter	4-74
4.22.2	Company Profile	4-74
4.22.3	Company Financials	4-74
	List of Tables	

3.1	Worldwide Capital Spending	3-12
3.2	Wafer Front End (WFE) Market By Device Type	3-13
3.3	Top Semiconductor Equipment Revenues	3-16
3.4	Worldwide CVD Market Forecast	3-18
3.5	Worldwide CVD Market Shares	3-19
3.6	Worldwide PVD Market Forecast	3-22
3.7	Worldwide PVD Market Shares	3-23
3.8	Worldwide Dry Etch Market Forecast	3-26
3.9	Worldwide Dry Etch Market Shares	3-27
3.10	Worldwide RTP/Oxidation/Diffusion Market Forecast	3-30
3.11	Worldwide RTP/Oxidation/Diffusion Market Shares	3-31
3.12	Worldwide Silicon Epitaxy Market Forecast	3-34
3.13	Worldwide Silicon Epitaxy Market Shares	3-34
3.14	Worldwide CMP Market Forecast	3-38
3.15	Worldwide CMP Market Shares	3-39
3.16	Worldwide M&I Market Forecast	3-42
3.17	Worldwide M&I Market Shares	3-43
3.18	Worldwide Ion Implantation Market Forecast	3-46
3.19	Worldwide Ion Implantation Market Shares	3-47
	List of Figures	
3.1	Semiconductor vs Equipment vs GDP	3-9
3.2	Recession Cycle	3-11
3.3	Semiconductor Equipment Share	3-15
3.4	Worldwide CVD Market Shares	3-20
3.5	Worldwide PVD Market Shares	3-24
3.6	Worldwide Dry Etch Market Shares	3-28
3.7	Worldwide RTP/Oxidation/Diffusion Market Shares	3-32
3.8	Worldwide Silicon Epitaxy Market Shares	3-36
3.9	Worldwide CMP Market Shares	3-40
3.10	Worldwide M&I Market Shares	3-44